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## Why men will love the next special-edition FIAT model

If you've been keeping up with FIAT, or the automotive industry in general, you may have noticed the continuous stream of models coming off of the FIAT product line. The engineers and designers at FIAT are hard at work extending the car brand's lineup – not only with different size options, but also by dropping some well-known names as well.

The latest special edition FIAT 500 model is something for the men to ogle over – a GQ edition. Some may recognize the magazine Gentlemen's Quarterly, which offers style advice and tips, entertainment and culture news, interviews, and attractive women, all in one popular publication. The FIAT 500 GQ Edition was unveiled at the 2013 Geneva Auto Show, and undoubtedly caught the attention of spectators, critics, and fans the entire time.

### FIAT 500 GQ Edition perfect for men with style

The GQ Edition of the [2013 FIAT 500](#) is geared toward the “metropolitan man of the third millennium,” and rightly so. After taking one look at this model, it's easy to see why. The overall style can be described as classy, boasting a masculine two-tone gray and black paint job, unique 16-inch wheels, chrome mirror caps, orange badges on the wheels and B-pillars, and available orange-painted brake calipers. Of course, no special-edition FIAT would be complete without the famous GQ logo slapped right on the front bumper.

To take a FIAT 500 model for a test drive, or consult with a sales team member about your future FIAT vehicle, feel free to visit your favorite [FIAT dealer near Chicago](#) – Fields FIAT of Highland Park. We'll be ready for you when you get here.

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