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Why luxury brands will have to watch out for Kia

We all know that Kia has become one of the most popular brands during its short time here on the U.S. market. Now that the car company has earned the respect of critics and consumers alike, it is taking its production plans a step further by offering new additions to its substantial lineup. Consumers shopping for [new Kia cars near Peoria Heights](#) will be thrilled to learn about the latest release from the auto brand.

Kia is known as a non-luxury brand – but after seeing the 2014 Kia Cadenza, you might think it isn't a Kia model at all. We assure you that it is. The model is supposed to be a “toe in the water” for the Kia brand's plan to legitimately compete with luxury brands by 2017. This being said, the 2014 Cadenza is dressed to impress Kia fans and shoppers searching for a new Kia model.

The Kia Cadenza: One tough competitor

The engineers and designers at Kia have carefully rendered the Cadenza to attract high-end buyers. The styling mixes elements from the [2013 Kia Forte](#) sedan, the Optima, and the K9. Onlookers might describe the model as upscale and even slightly sporty. And don't worry – there's plenty of room for five passengers.

With a 3.3L V6 engine that produces 293 horsepower and is paired with a six-speed automatic transmission, we'd say that Kia is doing this one right. For more details about the upcoming Cadenza or to test drive a noteworthy Kia model we already have in our inventory, feel free to visit us here at Mike Miller Kia. We're happy to help you with all of your car-shopping needs.

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